



Evaluation Matrix

CRITERIA:	SCORE:
<p>CONFLICT OF INTEREST Do you have a significant conflict of interest to disclose regarding this application? (e.g., you are a program officer working directly with this organization or are a board member of this organization).</p>	Yes/No
<p>COMPELLING Does the organization present a compelling plan or vision for strengthening core skills, building nurturing relationships, reducing sources of stress or otherwise supporting parents or caregivers of children ages 3-and-under?</p>	1-5
<p>IMPACTFULNESS How confident are you that this program will positively impact families with young children or caregivers or other important adults in the lives of young children?</p>	1-5
<p>COMMUNITY-INFORMED Does the organization demonstrate relationships with the communities they hope to serve? Have those relationships and community needs informed the program's design?</p>	1-5
<p>REALISTIC Do the potential reach and objectives for this program seem achievable or executable?</p>	1-5
<p>FINAL ASSESSMENT Reflecting on the overall submission, how excited are you about the possibility of this organization being named an awardee of FUEL for 50?</p>	A= Excited; B= Somewhat Excited; C= Not Excited